

Welcome to the 2022
RUNNING SHOE
gala



EVER ACTIVE SCHOOLS

DONOR SNAPSHOT

2021-2022 ANNUAL REPORT

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ENGAGE WITH US

Thanks to you, and your support, collectively we raised \$90,067.88 to increase well-being for children and youth across Alberta and beyond! To learn more about the impact your donation had this year check out the stories below!

(Click on any story below to read more).



You helped Introduce the Love of Running



You helped Students Graduate and Supported Youth Workforce Participation



You Helped Make Canada Feel Like Home



You Helped Children Learn To Skate



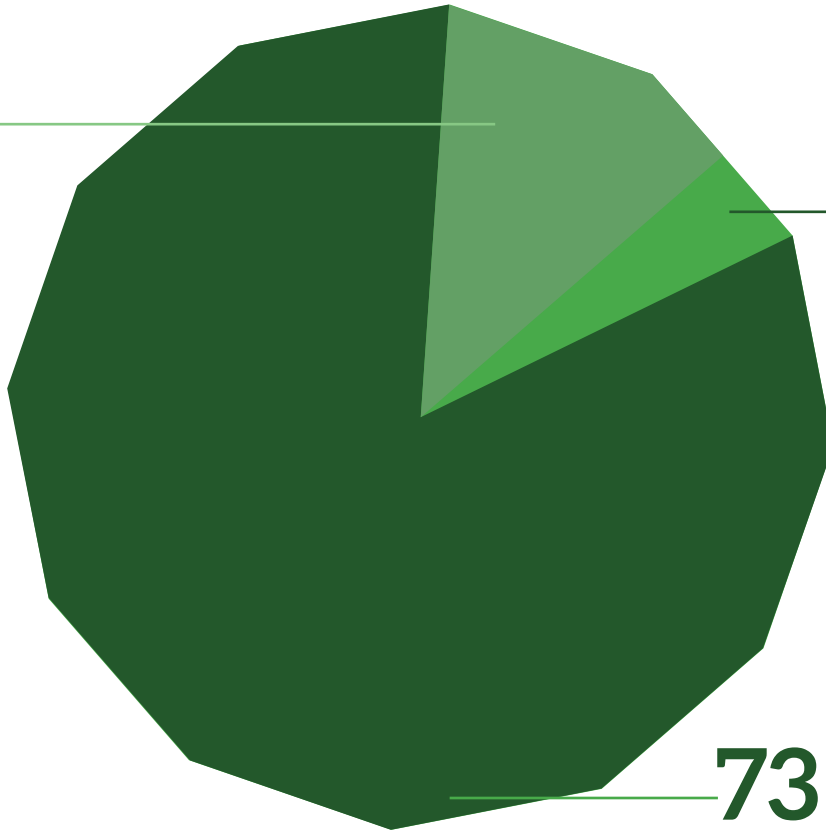
You Helped Strengthen Peer Connections In Indigenous Communities

HOW WE SPEND AN AVERAGE DOLLAR



26

cents goes to administrative costs



1.0

cent spent on fundraising

73

cents spent on programs and services to increase well-being for children and youth

IMPACT

9,968

Teachers and staff were reached which is the equivalent of 1 in 4 certified staff employed in the Alberta education system.

44K+

Children and youth were impacted by our work this year. This is equivalent to the 3rd largest city in Saskatchewan, behind Regina; the 9th largest city in Alberta, behind Grand Prairie; and the 28th largest city in Ontario, behind Chatham.

375

Schools and community programs reached through programming.



BRIAN TORRANCE
Executive Director
Ever Active Schools

THANK YOU FOR MAKING A DIFFERENCE: A NOTE FROM OUR LEADERSHIP

On behalf of Ever Active Schools, I would like to extend a sincere thank you for your heartfelt donation. Your generous contribution will help support schools and communities to create healthy futures for children and youth.

It is an honour to work with Ever Active Schools and share these results from our team. 2021-22 was filled with unknown, extensive need from school communities and as always, exciting. Reaching almost 230,000 people, we were able to create inclusive and accessible opportunities for children and youth to improve their overall well-being. Working alongside partners such as Canadian Tire Jumpstart Charities we have collectively been able to provide opportunities and positive wellness experiences to tens of thousands of children and youth in Alberta and beyond. We are proud to be working at a policy level and also a community level to ensure all kids have a healthy future. Because of donors like you, we hosted our 1st annual fundraising event, the Running Shoe Gala, raising over \$19,000 and building important friendships along the way.

We are grateful for the support and proud to share additional highlights:

- Through our Recreation Leadership Program, 10 students earned 112 high school credits - that's over 3 years of high school credits achieved in one year, successfully graduating high school. Those same 10 students earned 1083 work experience hours equalling over 27 work weeks.
- 100% of schools participating in our Active and Safe Routes to school project, funded by the City of Calgary reported youth experienced increased understanding, and skills to foster active environments and recreation opportunities that are equitable, accessible and inclusive .
- 288 new Canadian youth participated in our Resettlement through Recreation programming, introducing them to Canadian games & outdoor winter activities.
- 80% of youth surveyed following our youth focused events reported that the event helped them to feel like they belong, like they are a part of something, and are accepted for who they are.
- At our city cycling clinics, 100% of caregivers surveyed stated they feel more confident and safe allowing their child to cycle in their community.



BOB YOUNG
Board of Directors, Chair
Ever Active Schools

Donate Today

Attend our Annual Gala

Sign-Up to Volunteer

Thank you for contributing to healthy futures for every child. Your generous support to Ever Active Schools makes a meaningful difference in our work with schools and communities. We couldn't do it without you!

In Wellness,
Brian Torrance, Executive Director
and Bob Young, Board of Directors Chair

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Monday through Friday
Closed weekends and
holidays

Charity registration number:
891288334RR0001

www.everactive.org