



Being a **virtual** Exhibitor at Shaping the Future allows organizations to demonstrate their commitment to children and youth on a provincial stage through a nationally-recognized school health conference. With more than 400 delegates in the education, health, active living, and active recreation sectors, it is an excellent platform to share your organization and work.

\$175 (GST incl.) INVESTMENT INCLUDES:

- Exposure to 300 delegates from across Alberta and Canada
- Promotional items (e.g. keychain, pen, sunglasses, water bottle, etc.) can be sent to EAS to be featured in-person at the event as delegate giveaways
- Virtual exhibitor booth that allows attendees to browse your exhibitor profile, photos, video, logo and website link;
 - Ability to host livestream demonstrations, or a pre-recorded videos
 - Gamification within event app, which will reward delegates with points for viewing and interacting with your booth
 - Ability to create special promotional offers, coupons or raffles for delegates. Delegates who sign up will be added to your leads list and you will receive their contact information

ADDITIONAL INFORMATION:

- If you want to attend the full conference you must register as a delegate
- Once approved as an exhibitor, you will be sent an acceptance email and invoice
- Draw prize submitted by each exhibitor must be brought to the conference or mailed to Ever Active Schools Prior to the conference

APPLY TODAY

<https://bit.ly/stf22-exh>

Once an exhibitor has applied, an Ever Active Schools representative will be in contact regarding the application status within 10 business days. Please contact krista@everactive.org or 780-454-4745 with any questions.