



SHAPING  
the  
FUTURE

# BECOME AN EXHIBITOR

Being an Exhibitor at Shaping the Future allows organizations to demonstrate their commitment to children and youth on a provincial stage through a nationally-recognized school health conference. With more than 400 delegates in the education, health, active living, and active recreation sectors, it is an excellent platform to share your organization and work.

## \$350 (GST incl.) INVESTMENT INCLUDES:

- Exposure to 300 delegates from across Alberta and Canada
- Lunch and snacks on Thursday, January 27, 2022
- Breakfast, Lunch and snacks on Friday, January 28, 2022
- Promotional postcard, flyers, swag items (e.g. keychain, pen, sunglasses, water bottle, etc.) to be featured at your booth as delegate giveaways
- Virtual exhibitor booth that allows attendees to browse your exhibitor profile, photos, video, logo and website link;
  - Ability to host livestream demonstrations, or a pre-recorded videos
  - Gamification within event app, which will reward delegates with points for viewing and interacting with your booth
  - Ability to create special promotional offers, coupons or raffles for delegates. Delegates who sign up will be added to your leads list and you will receive their contact information
- Free wifi and electronic outlets are available. Tables are standard 6' long with linens

### Set up:

Wed, Jan 26 - Evening  
Thurs, Jan 27 - Morning

### Table dates:

Thurs, Jan 27  
Fri, Jan 28

### Take down:

Fri, Jan 28 - late afternoon

## ADDITIONAL INFORMATION:

- Please book your accommodations early as they fill up quickly.
- If you want to attend the full conference you must register as a delegate
- Once approved as an exhibitor, you will be sent an acceptance email and invoice
- Draw prize submitted by each exhibitor must be brought to the conference or mailed to Ever Active Schools Prior to the conference

**APPLY TODAY**

<https://bit.ly/stf22-exh>

Once an exhibitor has applied, an Ever Active Schools representative will be in contact regarding the application status within 10 business days. Please contact [krista@everactive.org](mailto:krista@everactive.org) or 780-454-4745 with any questions.