

# RESILIENCY SUMMIT 2021

## PARTNERSHIP OPPORTUNITIES

May 3 & 4, 2021  
Virtual Event

The 2021 Resiliency Summit is a virtual gathering of Indigenous youth, educators and community members to share activities and celebrate stories and practices around health, wellness and resilience. Students and educators will learn and share with Indigenous artists, athletes, Elders, community members and role models, experiencing various active and creative activities.

Ever Active Schools is expecting 300 Indigenous youth in grades 6-12 and 40 teachers and support staff; as well as educators, community members, Elders and researchers from the education, health, active living, corporate, research and recreation sectors. 30 Indigenous school communities will be represented.

The Resiliency Summit is an opportunity to amplify the importance of student leadership, wellness, culture and learning in First Nations' and Métis' schools across Alberta, as well as to coordinate action across communities.

### EVER ACTIVE SCHOOLS REACH



#### Monthly e-newsletter

- 5K+ subscribers
- 42% open rate
- 12% click rate



#### Instagram

- 725+ followers
- 2.3K+ weekly impressions



#### Annual Magazine

- 2.1K+ schools reached
- 400 other stakeholders



#### Facebook

- 1.5K+ followers
- 1.6K+ weekly post reach



#### Ever Active Schools Website

- 28.6K+ annual visitors
- 2.1K+ Resiliency Summit page views annually



#### Twitter

- 6K+ followers
- 1.7K+ daily impressions



#### Media releases

- Sent to 5-10 news outlets per event



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### PLATINUM PARTNER

**\$15,000+**

- Receive half page advertisement in Healthy Schools Alberta Magazine
- Virtually present two minute address to delegates during summit opening
- Receive five mentions in the Ever Active Schools Electronic Newsletter
- Receive one social media post on either Twitter, Facebook or Instagram per quarter for one year; 4 posts total
- Be listed as a partner in the event media release
- Logo on the conference website and in the conference program
- Contribute virtual promotional items for the delegate bags
- Receive two complementary individual event registrations

### GOLD PARTNER

**\$5,000 - \$14,999**

- Receive one mention in the Ever Active Schools Electronic Newsletter
- Receive one social media post on either Twitter, Facebook or Instagram during the month that the Summit takes place
- Be listed as a partner in the event media release
- Logo on the conference website and in the conference program
- Contribute virtual promotional items for the delegate bags

### Sponsor a Presenter: \$1,000

- Listed as the title sponsor of a presentation in the program.
- Mentioned before the presentation, including your logo
- One social media post the month of event
- Logo on the conference website

### Sponsor an Arts Workshop: \$2,000

- Sponsor 10 schools to receive an art supply box for those schools to participate in a virtual art session
- One social media post the month of event
- Logo on the conference website

### Sponsor School Teams: \$1,000

- Sponsor multiple school teams to attend the summit: covers the cost of registration fees for multiple schools
- One social media post the month of event
- Logo on the conference website

Please contact us with partnership inquiries:  
780.454.4745 | [info@everactive.org](mailto:info@everactive.org)

For more information about the Resiliency Summit or Ever Active Schools, visit our website:  
[www.everactive.org](http://www.everactive.org)