

# **Media Advisory**

May 29<sup>th</sup>, 2019 @EverActiveAB

#### For immediate release:

## Indigenous Track and Field Meet Representation of athletes from Treaty 6, 7 and 8

Edmonton, Alta. — The joy and power of sport and chasing qualifying standards for the 2020 North American Indigenous Games.

#### What you'll see:

- Over 300 youth participating and competing at Foote Field between the hours of 9:30am – 2:30pm. Elder Charles Wood will be opening at 9:30am.

Sport and physical activity are powerful motivators for student attendance are key drivers to health and learning success. The Track and Field Meet will be a celebration of positive work from over 20 communities. Participants will also be chasing qualifying times for the 2020 North American Indigenous Games, an biannual event that promotes and encourages holistic individual development that assures mental, physical, emotional and spiritual growth.

Participants will have travelled from across the province to attend this sport, physical activity and wellness opportunity. Partners include, JumpStart Charities, Alberta Blue Cross, Participaction, the Alberta Medical Association, and .......

Ever Active Schools is a provincial initiative designed to create and support healthy school communities. We engage and support schools through a Comprehensive School Health approach, which addresses health and education goals to improve the social outcomes of children and youth in Alberta.

### Media availability details:

DATE: Tuesday, June 4, 2019

TIME: 9:30am – 2:30pm

LOCATION: Foote Field, 11601 68 Ave NW, Edmonton, AB

#### For media inquiries or to book an interview, contact:

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