



May 24, 2019

@EverActiveAB

For immediate release:

YEG Bike to School Day

Edmonton, Alta. — Kids will be wheeling their way to school for the inaugural YEG Bike to School Day on Tuesday, June 4, 2019.

What you'll see:

- Students arriving at Nellie Carlson School at 8:00 a.m. on bikes, scooters, skateboards, and other wheel-based transportation.

At Ever Active Schools, we like cycling so much that we felt it should have its very own day! In coordination with SHAPE AB's Wheel Week from June 3 – 7, we've launched YEG Bike to School Day to spread the message about the benefits of cycling by having everyone experience it for themselves. Schools across Edmonton can register for a chance to win one of five \$100 Canadian Tire gift certificates to put toward a cycling initiative at their school.

Ever Active Schools is a provincial initiative designed to create and support healthy school communities. We engage and support schools through a Comprehensive School Health approach, which addresses health and education goals to improve the social outcomes of children and youth in Alberta.

Nellie Carlson School is a K-9 school named after a remarkable woman and activist who championed equal rights for First Nations, Metis and Inuit women and children with a focus on the importance of education. Nellie Carlson School staff are committed to ensuring that students receive high levels of instruction and opportunities for learning in three key areas; academics, physical fitness, and citizenship.

Media availability details:

DATE: Tuesday, June 4, 2019

TIME: 8:00 a.m.

LOCATION: Nellie Carlson School, 4110 Mactaggart Dr NW, Edmonton, AB T6R 0P7

For media inquiries or to book an interview, contact:

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