



PARTNERSHIP OPPORTUNITIES

Fairmont Chateau Lake Louise

Lake Louise, Alberta

Treaty 7 Territory

January 30 – February 1, 2020

To inquire about our partnership packages, please contact Brian Torrance, Ever Active Schools Director: 780.454.4745 (office) 780.298.2341 (cell) or by email at brian@everactive.org.

For more information about the conference or Ever Active Schools, visit our website: everactive.org/stf



“Healthy students have an increased ability to learn and succeed”
Why partner with Shaping the Future 2020?

Ever Active Schools is hosting its 11th annual Shaping the Future conference from January 30 – February 1, 2020. This year, we expect over 500 delegates from the education, health, active living, corporate, research and recreation sectors. Shaping the Future inspires, connects and celebrates health and wellness in school communities. Delegates experience four days of learning, networking, collaboration and inspiration. The venue is located amidst the Rocky Mountains, in Lake Louise, Alberta where the outdoor environment breathes life into the event.

Partnering with Shaping the Future allows organizations to demonstrate their commitment to the health and wellness of children and youth on a provincial and national stage. A partnership with Ever Active Schools lends weight to the activities of partnering organizations in the areas of mental health, physical literacy, physical activity, healthy eating and overall growth and development. Partners will be exposed to delegates from a variety of sectors, who will utilize knowledge and relationships built at the conference to move students towards a prosperous and successful future.

Shaping the Future is also a great opportunity for your organization to gain exposure and drive your brand awareness. As a partner, your brand will be prominent in our print program, on our website, on our conference app and at the venue. We believe the health and wellness of Canadian children is a shared responsibility and we aim to work alongside partners to provide direct supports to school communities. We see this opportunity as a partnership to build collective support for health and wellness in Canadian school communities. We offer four different partnership packages, to meet the needs of your organization.



PARTNERSHIP PACKAGES

PLATINUM PARTNERS: \$35,000 – \$50,000

Choose to be a platinum partner and spearhead an initiative within Alberta School communities. Plus, you'll receive the highest visibility and recognition throughout the full conference. You will:

- Work alongside Ever Active Schools on an innovative capacity building initiative within Alberta school communities in the 2019-2020 school year. The project will be highlighted at the event
- Host content in a pre-conference, workshop or breakout session with delivery assistance from Ever Active Schools
- Be highlighted on the event media release
- See your logo featured on the conference website, in the program, on the app and on screens at the venue
- Receive a full colour, one-page ad in the conference program
- In the conference app, send one push notification to delegates' mobile devices and post three promoted posts to the activity feed
- Contribute promotional items for the delegate bags
- Display one promotional banner throughout the conference venue
- Receive a complimentary exhibitor table
- Receive four complimentary tickets to the dinner and social (Friday, January 31)

GOLD PARTNER: \$15,000 – \$25,000

As a gold partner, you will:

- Host content in a pre-conference, workshop or breakout session with delivery assistance from Ever Active Schools
- Be highlighted on the event media release

- See your logo featured on the conference website, in the program, on the app and on screens at the venue
- Post two promoted posts to the conference app activity feed
- Contribute promotional items for the delegate bags
- Receive two complimentary tickets to the dinner and social (Friday, January 31)

SILVER PARTNER: \$10,000 – \$15,000

As a silver partner, you will:

- See your logo featured on the conference website, in the program, on the app and on screens at the venue
- Post one promoted post to the conference app activity feed
- Contribute one promotional item for the delegate bags

BRONZE PARTNER: \$5,000 – \$10,000

As a bronze partner, you will:

- See your logo featured on the conference website, on the app, in the program and on screens at the venue
- Contribute one promotional item for the delegate bags

FRIENDS OF THE EVENT: \$0 – \$5,000

- If you would like to support the work of supporting healthy school communities but do not have significant financial resources we are happy to meet and discuss.